



Christopher S. Gopal, Ph.D. **Strategic Solutions Advisor, OCX Cognition**

Dr. Gopal has over 35 years of experience in global supply chain and operations strategy, execution, and technology in a career that has encompassed industry executive management and consulting. His experience has focused on innovating, structuring, improving, and managing supply chain operations, business processes, services, and technology use for leading global companies.

For products companies, this has included developing innovative supply chain, customer life cycle experience and information strategies on a global basis, cost reduction, risk mitigation, stabilizing and improving operational efficiency, and executing for world-class results.

In the services arena, Dr. Gopal has built and run world-class professional services and consulting practices for major companies, consulted in supply chain strategy, management and technology with leading global companies, and has developed technology solutions, innovative new services in accelerated strategy and process design, and executive education programs for both large global and small companies.

Dr. Gopal has held executive positions at several leading companies, including VP, World Wide Operations and Services at Overland Storage, VP in World-Wide Operations at Dell Computer, Partner & Director of Global Supply Chain & Operations services at Ernst & Young Consulting, as well as executive VP positions at Unisys and SAIC. His consulting clients have included prominent global companies across a range of industries, and he has served as an executive and consultant for several major companies and consultancies.

Dr. Gopal is a recognized thought leader in the field of global supply chain & operations. He is the co-author of three books, the latest being "Supercharging Supply Chains: Creating Shareholder Value through Operations Excellence" John Wiley & Sons; (Now published in Japanese), has authored several articles and is an invited speaker at numerous international business conferences for Business Week, Defense Logistics Agency, the Harvard Business Review, the Milken Institute Global Forum and the Council for Supply Chain Management Professionals, among others. He has been nominated to the SC Digest 2020 "Supply Chain Gurus" panel, and was also a member of the 2015-2019 panels. He has served as an advisor and board member to leading-edge technology companies, including a leading corporate social responsibility platform company, and has assisted in several startups. Dr. Gopal served as an advisor to a prominent think tank project in Washington on Industrial Competitiveness, and recently served on a White House sub-committee on Manufacturing Technologies.

Dr. Gopal currently is a strategic advisor to OCX Cognition, a company that consults and develops software to integrate and organize the Integrated Supply Chain and Customer Life Cycle Experience. Chris consults with companies in supply chain & operations, risk mitigation, e-business, technology and solutions development. He teaches at the University of California

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San Diego and the University of Southern California. Chris serves on the Advisory Board of the Global Supply Chain Management Center at the University of Southern California.

Mr. Gopal holds a Ph.D. in Business from the University of Southern California, an MBA from the Cranfield School of Management, UK, and a B.Sc. in Physics, Science and Mathematics from Bangalore University, India.

